

WHAT DOES ADVINNO DO?

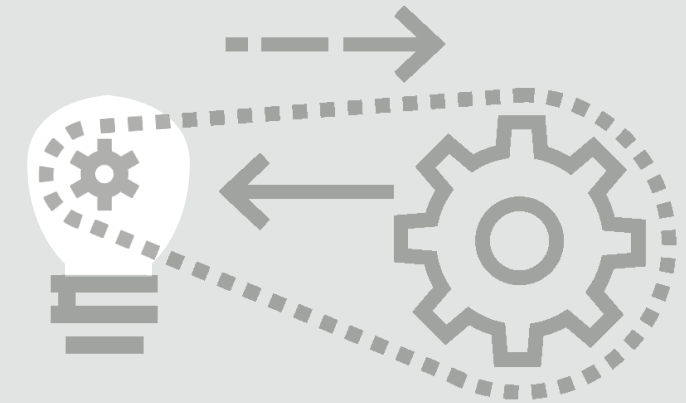
AdvInno is your partner for intellectual property law and your business consultant. Our team's expertise in technology, law & business ensures that bright ideas flower into successful innovations.

As specialists in ideas, technologies, innovations & intellectual property, we create added value with the targeted and systematic use of IP by combining expertise from the fields of technology, law & business.

Interlinking competence from the areas of technology, law & business, we comprehensively support you from the validation of a business idea, through its development, right up to the marketing of your technologies. We give advice for the securing, commercialisation

and enforcement of property rights (patents, trademarks, designs & copyrights).

Together, our team has a wealth of real world experience in the areas of IP, innovation management and technology transfer. Above all, our goal is to increase your competitiveness and profitability. As such, we see ourselves not only as partners and consultants, but also, if required, as co-creators of (patent-related) legal structures, technical strategies and economic processes.



HOW DO WE WORK?

FOCUSSED

We are experts in the area of intellectual property, and give comprehensive advice on any entrepreneurial issues in this field. We offer solutions for generation, management, marketing and enforcement of ideas, inventions, technologies, innovations & intellectual property.

SYSTEMATIC

We support you with the effective and efficient use of patents, trademarks, designs & copyrights throughout your business. From the validation of a business model, through the commercialization of marketable technologies & property rights, up until their implementation.

INTERDISCIPLINARY

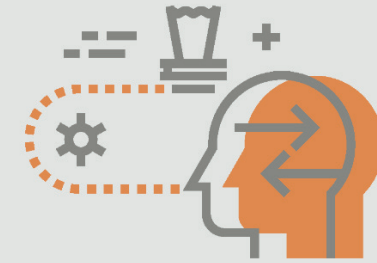
For us, legal advice, business sense and technical understanding go hand in hand. Therefore, we advise you regarding patents and the law, as well as both scientific and business know-how from a single source. We believe that no issue should be too operational for a consultancy, too commercial for a technical consultant or too technical for a lawyer.

ENTREPRENEURIAL

We develop concrete, customised solutions, which can be implemented in practice and result in tangible economic success. For us, benefitting our customers has the utmost priority. Our consultancy is always tailored to your very own special requirements and specific circumstances.

HOW DO WE SUPPORT OUR CUSTOMERS?

As an interdisciplinary team consisting of a patent attorney, a lawyer and a management consultant, we have a broad base – but also a clear orientation. Our task is to increase your competitiveness and profitability by the systematic and targeted use of patents, know-how, brands, designs & copyrights.



STRATEGY & PROCESSES

We validate a business model for your ideas and then develop an IP strategy protecting your business' objectives as well as its necessary processes.



ASSESSMENT

We analyse your ideas, evaluate your IP, your technology positioning & your IP demand.



TRAINING

We offer your employees innovation coaching with integrated IP competence.



GENERATION

We support you in turning ideas into of customer-oriented innovations that can reach the broadest possible market.



MANAGEMENT

We manage and optimise your IP portfolio and your IP organisation.



COMMERCIALISATION

We develop exploitation options for your IP & your technologies and accompany their implementation.



TRANSACTIONS

We structure and control your IP & technology transactions and accompany contract negotiations.



DISPUTES

We support you with the resolution of IP conflicts.



COMPLIANCE & INVESTMENTS

We reduce your IP risks and increase your investment chances.



WHO ARE WE?

As a patent attorney, an attorney at law and a management consultant, we are experts with years of patent law, legal, technical and economic experience in the fields of IP and innovation management as well as technology transfer.

We're by your side throughout your business life providing you with expertise in technology, law & business. We see ourselves as an agile and flexible consulting boutique that's willing and able to quickly respond to your individual needs and requirements. Above all else, we think and act like you: entrepreneurially.

WHERE ARE WE?

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